

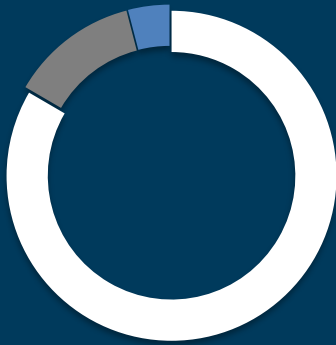
The Total Economic Impact™ Of The Qlik Data Integration Platform

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Through four customer interviews and data aggregation, Forrester concluded that the Qlik Data Integration platform has the following three-year financial impact:

SUMMARY OF BENEFITS

Three-year risk-adjusted



Savings from data management efficiency: **\$10.5M**

Real-time data integration and governance improvements: **\$1.6M**

Savings enabled by simplified reporting: **\$500K**



Qlik Data Integration Platform Benefits

Data management efficiencies



The Qlik Data Integration Platform reduced the average workload of data engineers and IT staff by up to **25%**. This led to savings of **\$10.5 million** over three years.

Seamless data integration and governance



The platform significantly reduced data governance and integration efforts with automated data collection and synergy. This led to savings of **\$1.6 million** over three years.

Simplified reporting



Being able to directly access data, self-provision data for analysis and AI and machine learning initiatives, and get insights led to savings of more than **\$500,000** over three years.



“The Qlik Data Integration Platform enabled data accuracy, flexibility, transparency, and faster response time. It allowed us to connect different data sources and improve decision-making for business.”

Director of data services, banking and financial services



Read the full study

This document is an abridged version of a case study commissioned by Qlik titled: "The Total Economic Impact™ Of The Qlik Data Integration Platform," July 2021.

*\$12.6 million represents the total benefits present value (PV).

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