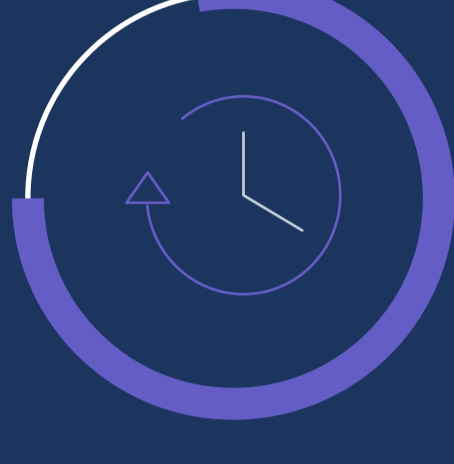


MODERN DATA STRATEGY IN THE SUPPLY CHAIN:

Make in-the-moment decisions with confidence.

Today's successful supply chain organizations are using real-time data pipelines to create in-the-moment awareness.

In a recent IDC survey¹, businesses with strong data-to-analytics pipelines reported increases in key metrics.



76%
OPERATIONAL EFFICIENCY IMPROVED



75%
REVENUE INCREASED



74%
PROFIT INCREASED

According to Gartner²:



Who's succeeding with real-time intelligence into their supply chain?

Reduced overtime

Significantly reduced food waste

Improved forecasting

With data siloed in tens of thousands of locations, the global food services company needed better visibility into its operations, including access to real-time data. They gained it by:

- Building a single platform designed to deliver data and insights in the moment
- Adding a mobile app with a conversational interface
- Empowering global users with the app

“ Qlik allows us to give the intelligence that people in the field need right where and when they need it.”

— PAVAN ARORA
Chief AI Officer, Aramark

Near-real-time data

95% accuracy in predictive analytics

Rapid action on KPIs

With a need for instant access to consistent data, the manufacturing company implemented data warehouse automation and active analytics. In their organization today:

- An end-to-end pipeline transfers data from SAP to Azure
- The pipeline reveals the current state of the company at any moment
- Data-triggered alerts flag successes and potential issues

“ Our aim was to create a supply chain control tower with purchase orders, work orders, sales orders – the whole thing, end-to-end. We stood up an enterprise warehouse in two months.”

— DAVID HUFNAGLE
Manager of Enterprise Data and Analytics

User experience transformed

Latency reduced to minutes

Efficiencies gained through automation

One of the largest transportation and logistics companies in North America, J.B. Hunt is increasing responsiveness by:

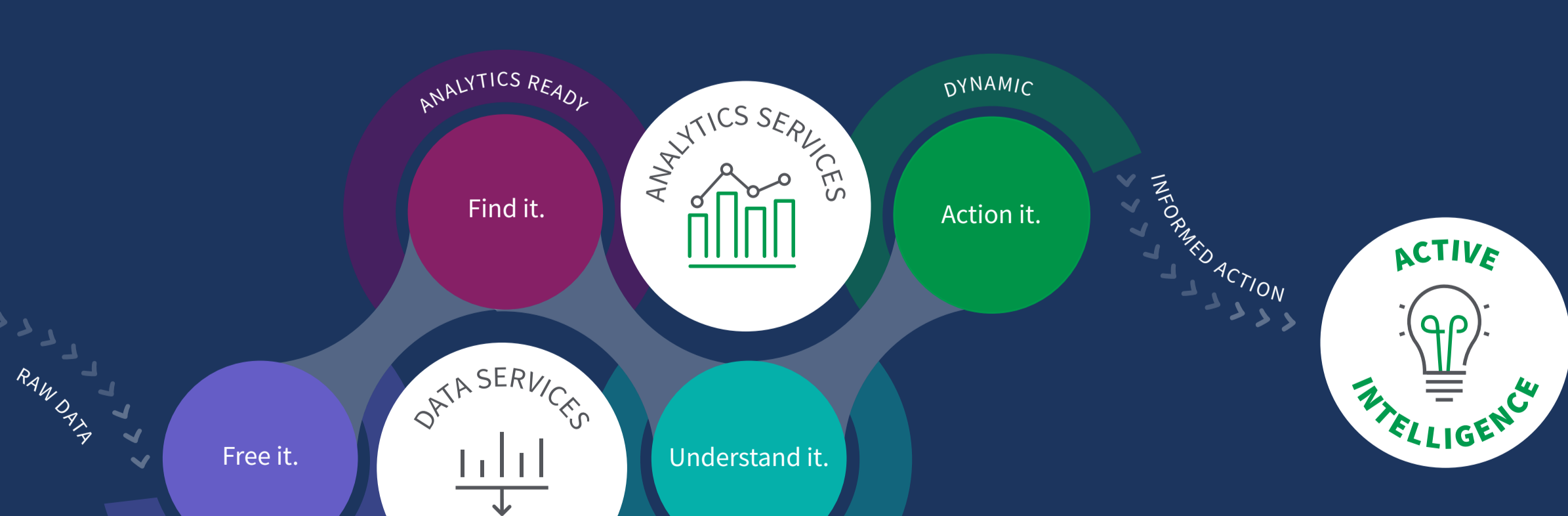
- Delivering near-real-time data into their lake from a variety of sources
- Automating data modeling and transformation for Azure
- Providing analytics-ready data quickly to multiple user groups

“ We're seeing more real-time data in J.B. Hunt 360, which gives shippers and carriers up-to-the-minute information on how they are performing.”

— JOE SPINELLE
Director Engineering and Technology, J.B. Hunt, Inc.

It's time for an active approach to data.

Rather than relying only on reports from historical data, today's successful organizations are establishing real-time pipelines that deliver up-to-the-minute information from every point in their supply chain. So supply chain leaders can act on data in the business moment.



THE QLIK ACTIVE INTELLIGENCE PLATFORM®
The Qlik Active Intelligence data Platform enables you to create an end-to-end analytics data pipeline, giving your supply chain teams access to the real-time data they need to drive growth, profitability, and business resilience. Close the gaps between data, insights, and action with the only cloud platform built for Active Intelligence.

Ready to empower your supply chain team to take a more active approach to data? We're here to help. [Start Here](#)