



Analytics in the Cloud:

LOWER COSTS, FASTER INSIGHTS



Not all analytics solutions are created equal. Many require costly and complex deployments, local installations, and resource-intensive maintenance. A true cloud analytics solution accelerates time to critical data insights, minimizes your infrastructure costs and total cost of ownership, and reduces project risk.



SETUP SPEED

On-premise deployments take weeks or even months to deploy. With cloud analytics, your team could be up and running in minutes – reducing deployment time by up to 99%.¹



INFRASTRUCTURE SAVINGS

Legacy analytics approaches required procuring servers and maintaining hardware. Today's modern cloud analytics solutions only require a web connection and you're ready to go. Even for a small deployment of 20-25 users, it can add up to tens of thousands in instant infrastructure savings.¹

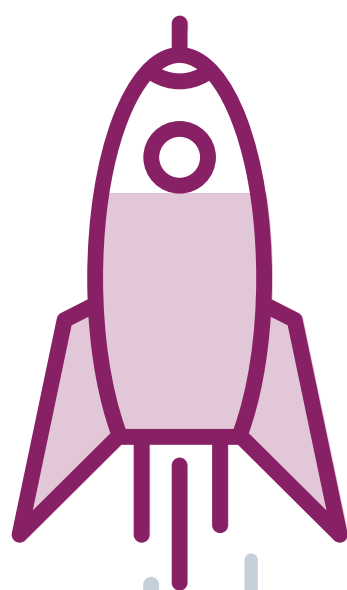


LOWER RISK

50-60% of BI projects are either delayed, fail, or have low adoption.¹ The ease of cloud analytics onboarding accelerates time to value for every user and can save thousands in project risk mitigation costs.¹

90%

“By 2022, public cloud services will be essential for 90% of data and analytics innovation.”²



80%

Over 80% of Qlik Sense® SaaS users go from raw data to actionable insights in the same day.³

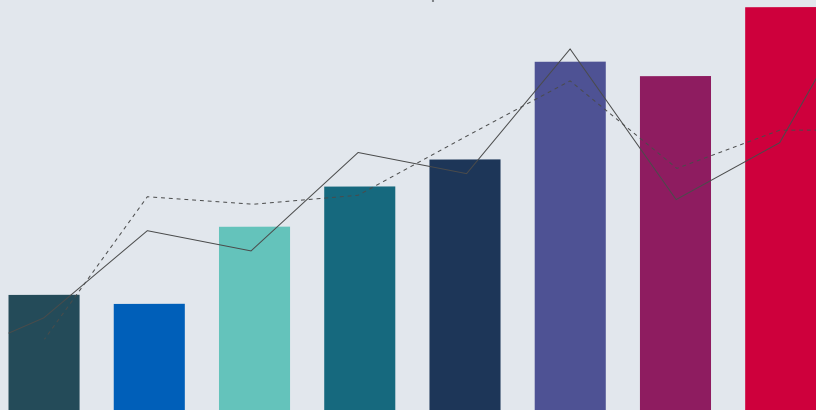
Qlik Sense sets the benchmark for third-generation analytics platforms, empowering everyone in your organization to make data-driven decisions. And it does this through a completely web-based, SaaS experience, so you get a world-class analytics experience without hidden costs or complexities.

Get started with a free 30-day trial

START FREE TRIAL

Sources:

- (1) Labor time estimates and hourly rates based on Qlik value engineering studies
- (2) Gartner, “Top 10 Trends in Data and Analytics, 2020”, Rita Sallam, et al., 11 May 2020
- (3) 2020 TechValidate Survey of Qlik Sense SaaS users



About Qlik®

Qlik's vision is a data-literate world, one where everyone can use data to improve decision-making and solve their most challenging problems. Only Qlik offers end-to-end, real-time data integration and analytics solutions that help organizations access and transform all their data into value. Qlik helps companies lead with data to see more deeply into customer behavior, reinvent business processes, discover new revenue streams, and balance risk and reward. Qlik does business in more than 100 countries and serves over 50,000 customers around the world.