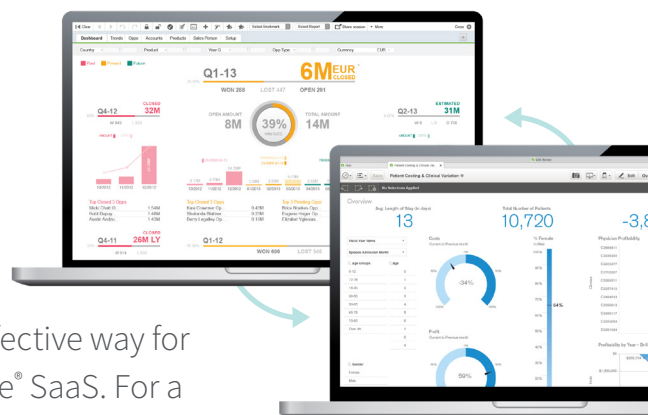




Modernize Your Analytics with Qlik Sense® SaaS

The Qlik Analytics Modernization Program provides a cost-effective way for QlikView® users to modernize analytics by adopting Qlik Sense® SaaS. For a modest uplift on your annual QlikView maintenance cost, the program entitles QlikView users to the robust functionality of Qlik Sense Enterprise SaaS on subscription, allowing you to expand analytics possibilities, gain a competitive advantage while lowering TCO, and continue using QlikView as you modernize.



Maximize Your Qlik Investment

As your organization evolves and new analytics requirements become critical to your business, Qlik Sense will be a better fit to implement new, modern use cases and enable more users with governed self-service analytics. The Analytics Modernization Program makes it simple and cost-effective to start using Qlik Sense SaaS at your own pace, with free getting-started services, while continuing to use QlikView during your transition.

Overall, customers can expect Qlik Sense to provide a modern UI, faster development, ease of use, and best in class mobile capabilities. By deploying Qlik Sense SaaS you can consume both products side-by-side on Qlik Cloud, dramatically lowering infrastructure and operational costs leading to overall TCO savings.

Qlik Sense offers industry-leading augmented analytics capabilities for the full range of users and use cases — from visualization and dashboards to natural language analytics, advanced & predictive analytics, custom and embedded analytics, mobile analytics, reporting and alerting. Plus, Qlik Sense Advanced Authoring gives designers and users more flexibility by providing several features that take a guided-analytics approach within Qlik Sense. You can also perform complex comparative analysis, unlocking new use cases to gain insight into relative performance.

Qlik is committed to ensuring your success with adoption of Qlik Sense SaaS. Our professional services organization offers free and paid services to help kick-start your modernization, including: assessment, architecture, education, conversion, and migration services.

Terms and conditions apply. Please contact ampquestions@qlik.com for details.

Qlik's vision is a data-literate world, where everyone can use data and analytics to improve decision-making and solve their most challenging problems. Our cloud-based Qlik Active Intelligence Platform delivers end-to-end, real-time data integration and analytics cloud solutions to close the gaps between data, insights and action. By transforming data into Active Intelligence, businesses can drive better decisions, improve revenue and profitability, and optimize customer relationships. Qlik does business in more than 100 countries and serves over 38,000 active customers around the world.

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