

DATA INTEGRATION

Scale and Speed Your SaaS Integration Initiatives

Blendr.io Complete Integration Toolkit



INTRODUCTION

Blendr.io, a Qlik company, simplifies the work it takes to add integrations into your SaaS platform for everyone on your team, so you can scale and speed delivery to your customers.

Blendr.io delivers a complete integration toolkit that empowers everyone in your organization working on integration strategy to succeed. That's everyone from your product and development teams to your customer service and support teams to your marketing and sales department teams. It even boosts your customers' success.

Product & Development Teams

Scale integration projects and initiatives

Service Teams

Accelerate integration project delivery

Support Teams

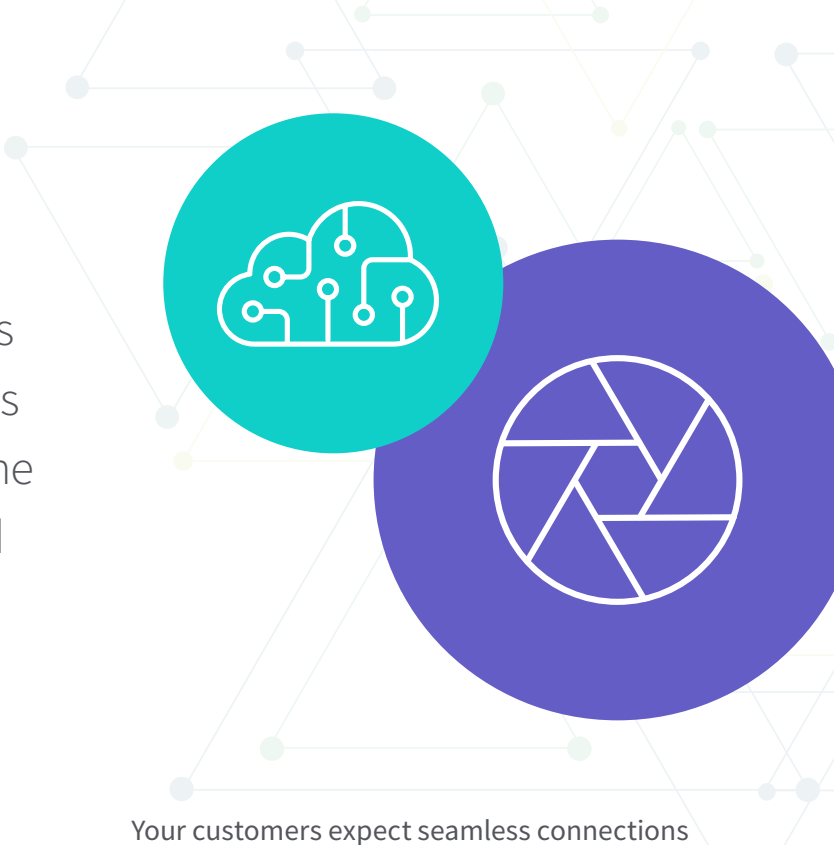
Efficiently manage support requests

Marketing & Sales Teams

Speed customer acquisition

Your Customers

Succeed with self-service and tailored integrations



Your customers expect seamless connections between cloud applications. And they're more likely to adopt new software that makes it easy to plug a new cloud solution into an existing cloud technology stack. That's why offering native API integrations to your customers is strategic for your SaaS growth. But it's also putting pressure on your people – developers, product managers, support staff, marketers and sales executives – to deliver more integrations, faster.

There's no doubt your talented development team can build one or two integrations using existing APIs, the Salesforce API, for example. But what happens when your team needs to deliver 5-10 integrations a month? When you have to scale the number of integrations you offer plus configure and customize each integration for a particular customer?

Product and Development Teams

Efficiently build and maintain native integrations – at scale.
Keep your dev team focused on improving and innovating your SaaS product, not on one-off APIs investigations and integrations.



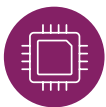
500+ Connectors

Take advantage of our more than 500 pre-built API connectors to multiple SaaS platforms. Our Blendr.io team adds and maintains them, freeing you and your team to be more productive.



Blend Editor

Save time building your integrations with our powerful and intuitive application automation. It includes a complete set of features that meets all your integration requirements.



Embedding

Quickly add new integrations into your SaaS product's UI with ready-to-use, front-end (Hub) or API-driven embedding.



Templates

Be flexible, creating generic and reusable templates that adapt to the needs of your many clients.

SaaS Service Teams

Streamline how you build tailored integrations and customize integrations upon request.
Enable self-service integration activation or activate integrations for your customers in a secure way.



Customization

Copy and customize integration templates without writing a single line of code.



Activation – Self-Service

Let your customers activate integrations right away from your integration marketplace.



Activation – Tailored

Easily activate integrations for your customers by sending an authentication request. No more asking customers for their credentials.



Set Up Flow

Customize your native integration experience: design both your integration flow and configuration wizard.

SaaS Support Teams

Empower your SaaS support team to quickly respond to alerts, see everything and control access to customer integrations. Cut out frustrating, time-consuming tasks and integration headaches.



Usage Monitoring

Get full visibility into how and which integrations your customers use most.



Dashboards

Access extensive views of the templates and connectors your customers are using.



Alerting & Notifications

Receive immediate alerts and detailed notifications when customer integrations fail.



Central Management

Give your support team a single place to manage customers, templates and integrations.



Controlled Access

Ensure your support team has controlled access to individual customer accounts and integrations.

Sales & Marketing Teams

Avoid letting integration obstacles block your deals and slow conversions of test users to paying customers.

Accelerate your sales cycle and improve visibility.



Integration Marketplace – Internal

Easily embed integrations into your product, and list all of your integrations in your integration marketplace.



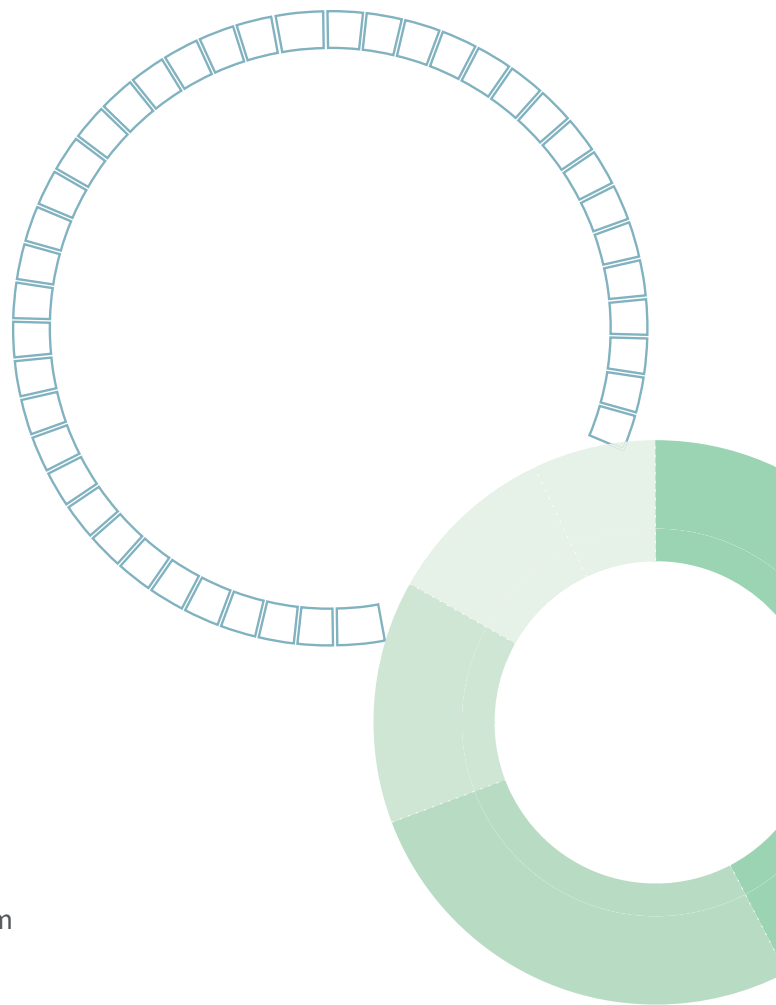
Integration Marketplace – External

Get more exposure for your SaaS product and foster new tech partnerships by listing your offering in other integration marketplaces.



“Pro” Subscriptions

Generate more revenue with a new sales stream of integrations in “advanced” subscriptions.



Your SaaS Customers

Speed integrations into your SaaS product and offer native integrations to your customers. Accelerate customer acquisition and reduce churn.



Setup Wizard

Let customers activate integrations in a couple of clicks – right from your SaaS product.



Activation – Tailored

Personalize activations with tailored integration for customers that require special treatment.



Integration Configuration

Make your native integrations more powerful and flexible by adding customization options to our integration configuration wizard.



One Toolkit for Everyone Working on Your Integrations

Transition your teams from time-consuming, one-off development and maintenance work to seamless connectivity and new opportunities – all while impressing your customers with native integration speed, security and scale.

Learn more about [Blendr.io](https://blendr.io).



About Qlik

Qlik's vision is a data-literate world, where everyone can use data and analytics to improve decision-making and solve their most challenging problems. Qlik provides an end-to-end, real-time data integration and analytics cloud platform to close the gaps between data, insights and action. By transforming data into Active Intelligence, businesses can drive better decisions, improve revenue and profitability, and optimize customer relationships. Qlik does business in more than 100 countries and serves over 50,000 customers around the world. qlik.com