



Data Heats Business Up

Smarter analytics for sustainable growth

Challenge

Creators of a tap that produces boiling water almost instantly, Quooker has grown by 100 percent every three years. In order to continue growth, ramping up operations across a complex global market, it needed more exact forecasting and analytics tools.

Solution

With access to real-time, consolidated data from customers and vendors, Quooker is making smarter forecasts, creating more insightful reports and visualizations, and streamlining its manufacturing process.

Results

Sales are up, failure rates are down, and customer satisfaction is through the roof. Quooker is doing more than just growing—it's growing intelligently, sustainably, and with boiling intensity.

Solution Overview

Customer Name

Quooker

Industry

Manufacturing

Geography

EMEA

Function

Supply Chain

Business Value Driver

Balanced Risk/Reward
Reimagined Processes

“The time from insight to decision to business value has been significantly shortened. That’s by far the most valuable thing for us.”

Geertjan Woltjes, COO, Quooker

