

SML Group gains real-time sales data

Qlik streamlines materials management

Challenge

With production sites and sales networks in over 30 countries, the global branding and retail solution provider, SML, needed to consolidate data from many sources to provide timely reports that support operations and management.

Solution

SML Group uses Qlik Sense GeoAnalytics to manage raw materials, checking the levels, age and condition of stocks at different production sites. It has also created a QlikView sales performance dashboard which gives a single view of global sales.

Results

Materials are used more efficiently, and wastage is reduced with positive benefits on cost and environmental impact. Sales forecasting is streamlined by comparing budgets against actual performance.

Solution Overview

Customer Name

SML Group

Industry

Manufacturing

Geography

Hong Kong

Function

Sales, Supply Chain Management

Business Value Driver

Reimagined Processes

“QlikView and Qlik Sense enable us to automate manual processes which speeds up the preparation of monthly sales data and ensures data integrity.”

Eddie Wong, Senior Vice President of Global IT, SML Group

