

# **Key success to efficient logistics**

Qlik helps SF Supply Chain manage over 200 operations

## Challenge

SF Supply Chain is a leading logistics service provider in China. With more than 200 operations throughout the country, SF Supply Chain collects massive amounts of data every day. It wanted to make this data more visible and harness its power to fuel business growth, optimize costs and enhance not only its own experience but also that of its customers.

### Solution

SF Supply Chain implemented Qlik Sense and has now created more than 100 apps and a dashboard giving visibility into the operation of more than 50 warehouses, with plans to extend this to all 200 operations. Better data access has enabled them to establish a transportation control tower to monitor more than 75 customers' inventories and shipments.

## Results

Productivity has increased by approximately 10% thanks to optimized processes enabled by Qlik. SF Supply Chain has not only streamlined its own widespread operations but has also created value for its customers, enabling them to boost business revenues. Thanks to Qlik's intuitive interface this has been achieved without the need to employ specialist analysts.

#### **Solution Overview**

#### **Customer Name**

SF Supply Chain China

#### Industry

Transport & Logistics

## Geography

Shanghai, China

#### Function

Finance, Sales, Supply Chain Management

#### **Business Value Driver**

New Business Opportunities, Reimagined Processes "With Qlik we can make our data more visible and analyze it to optimize our own operations and help create value for our customers."

Michael Lai, Chief Operations Officer and Head of Solutions and Innovation, SF Supply Chain



