



Radiall

optimizing budget planning with Qlik

Challenge

Radiall, world leader in the electronic connectors industry, has completely redesigned its BI ecosystem to become a data-driven company. Among the objectives: reduce the number of tools and data quality issues and deploy a data culture within the group.

Solution

Radiall chose Qlik for the power of its associative engine and its embedded ETL capabilities. The first applications implemented were the sales analysis report and the budget planning application (real-time reconciliation of budget inputs recorded in Jedox).

Results

- Fast ROI due to significant productivity gains (shorter reporting and planning production lead-time)
- Shared governance between IT and financial control enabling faster developments
- Solid foundation for the development of data literacy

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Solution Overview

Customer Name

Radiall

Industry

Manufacturing

Geography

France

Function

Sales, Marketing, Finance

Business Value Driver

Reimagined Processes

Customer Intelligence

« Qlik is a powerful solution with best in class ETL capabilities, which simplifies and speeds up developments and enables a collaborative approach to data governance. »

Henri RUFIN, Head Office & Europe Controller

