



Multipack LJM

Optimizing packaging solutions to delight customers

Challenge

Multipack provides packaging services for a diverse range of products including food, pharma and FMCG, with major brands such as Nestle, Kellogg's and Coca-Cola. They need to respond to changes in demand in real-time by adjusting and optimising production to meet evolving needs.

Solution

Multipack use Qlik Sense to simulate the impact of fluctuations and instantly see how it would affect production. Qlik's associative analytics gives Multipack uses active business intelligence for clients such as Nestle, who have their own view of the app to monitor production.

Results

Multipack now has the ability to respond to changes in demand in real-time, adjusting and optimizing procurement of raw materials for their client's changing requirements. Even when Covid-19 caused rapid surges, Multipack are able to keep their customers' products on the shelves and delight their customers.

Solution Overview

Customer Name

Multipack LJM

Industry

Manufacturing

Geography

Australia, APAC

Function

Planning, Management

Business Value Driver

Reimagined Processes
Customer Intelligence

“At first, I thought it was a reporting tool, now I realise it’s a *strategic decision tool*. It gives us actionable insights and has transformed our business”

Adam Rawson, CEO, Multipack LJM

