

HAN University of Applied Sciences

develops data literacy skills with the Qlik Academic Program

Challenge

HAN University of Applied Sciences wanted its students to maximize career potential and improve data literacy. To achieve this, it wanted students to gain practical experience on tools common in the corporate world.

Solution

HAN chose the Qlik Academic Program, providing access to Qlik software, support and training. Students can earn two qualifications in Qlik Sense plus certifications in data literacy and data analytics.

Results

To date, nine academics at HAN are using the Qlik Academic Program, along with 139 students. Due to the program's success, HAN has added business intelligence as a module to its business administration coursework.

Solution Overview

Customer Name

HAN University of Applied Sciences

Industry

Public Sector

Geography

Arnhem & Nijmegen,
Netherlands

“We want to equip students to thrive in a digital future. Businesses generate a lot of data. Being able to exploit data can bring huge advantages to their career.”

John Smits, Lecturer in BI, Big Data, FinTech and Data Analysis, HAN

