

# Bootcamp aims to plug skills gap

Qlik plays an integral part in university student education

## Challenge

China's rapid technological development has created a need for trained data analysts but there is a skills gap in the recruitment market for students with strong data literacy capabilities. One organization working to plug that gap is Xi'an Jiaotong-Liverpool University (XJTLU), an international joint university based in Suzhou, Jiangsu, China.

## Solution

XJTLU's International Business School Suzhou ran an online bootcamp where 30 university students were challenged to create business plans based on various data sets. An important part of the project was to provide hands-on data analytics experience. To fill that need, event organizer, Dr Jean-Yves Le Corre, engaged the Qlik Academic Program, which provides free Qlik Sense Business software, online training and a host of other resources to educators and students.

## Results

Students from XJTLU, ECUST Shanghai and China's National Polytechnic University gained valuable practical experience in data analytics which will support their success in the jobs market. With Qlik Sense, they learned how to build dashboards and applications and then apply those to business reports. The event created a new experience in collaborative learning.

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### Solution Overview

#### Customer Name

XJTLU

#### Industry

Public Sector

#### Geography

China

“The Qlik Academic Program enhances the employability of students in an increasingly complex and competitive market for young talents.”

Dr Jean-Yves Le Corre, Associate Professor,  
International Business School Suzhou (IBSS) at XJTLU

